

**GCE Applied Business (8616/9)
Unit 8: Business Planning (BS08)**

Centre name:

Centre no:

--	--	--	--	--

Candidate name:

Candidate no:

--	--	--	--	--

This side is to be completed by the candidate

Sources of advice and information

1. Have you received any help or information from anyone other than your subject teacher(s) in the production of this work? (Write YES or NO)
2. If you have answered YES, give details. Continue on a separate sheet if necessary.
.....
.....
3. If you have used any books, information leaflets or other materials (e.g. videos, software packages or information from the Internet) to help you complete this work, you must list these below, unless they are clearly acknowledged in the work itself. Continue on a separate sheet if necessary. To present material copied from books or other sources without acknowledgement will be regarded as deliberate deception.
.....
.....

NOTICE TO CANDIDATE

The work you submit for assessment must be your own.

If you copy from someone else or allow another candidate to copy from you, or if you cheat in any other way, you may be disqualified from at least the subject concerned.

Declaration by candidate

I have read and understood the Notice to Candidate (above). I have produced the attached work without any help apart from that which is acceptable under the scheme of assessment.

As part of AQA's commitment to assist students, AQA may make your coursework available on a strictly anonymous basis to teachers, examining staff and students in paper form or electronically, through the Internet or other means, for the purpose of indicating a typical mark or for other educational purposes. In the unlikely event that your coursework is made available for the purposes stated above, you may object to this at any time and we will remove the work on reasonable notice. If you have any concerns, please contact AQA.

Candidate's signature:

Date:

This form should be completed and attached to the candidate's work and retained at the Centre or sent to the moderator as required.

PTO

This side is to be completed by the teacher

Please complete the boxes to show the marks awarded and add any concluding comments which seem appropriate in the spaces below.

Unit 8: Business Planning

Candidate name:

You need to produce a business plan for a business proposal, which:

- A. Explains the activities of the business proposal, its aims and objectives, form of ownership and key personnel required. **(A01)**
- B. Develops the marketing, operations and financial plans, explaining how these achieve the aims and objectives of the business proposal. **(A02)**
- C. Analyses key research findings of the following to quantify and develop an integrated business plan: marketing, operations and financial plans. **(A03)**
- D. Evaluates the viability of the business plan in order to support a case for funds, based on an assessment of: relevant financial ratios; pay-back period; "what if" analysis; contingency plans. **(A04)**

Assessment criteria	Maximum mark	Mark awarded
A01	16	
A02	22	
A03	14	
A04	18	
Total	70	

Concluding comments

Details of additional assistance given (if any)
Record here details of any assistance given to this candidate which is beyond that given to the class as a whole and beyond that described in the specification. Continue on a separate sheet if necessary.

Declaration by teacher

I confirm that the candidate's work was conducted under the conditions laid out by the specification.

I have authenticated the candidate's work and am satisfied that to the best of my knowledge the work produced is solely that of the candidate.

Teacher's signature:

Date: