



### **Delegate preparation for 'Campaigning and Lobbying Uncovered'**

In preparation for the event we are asking each delegate to carry out the following simple and short tasks before attending the course.

Please have a read through and jot some notes down.

1. Identify a campaign that has caught your attention in some way...this could be because you noticed the campaign information or publicity, are involved in the campaign in some way, or are an active member for example. The campaign could be very local (based in your street for example), regional, national, European or global...it can be related to ANY topic under the sun...

Name of campaign:

2. Look at and read the campaign's website (if it has one), publicity materials, leaflets, posters, literature, information, annual report, or any written and visual materials about the campaign. Really try to 'ingest' the messages of your identified campaign...

3. Think about and write a few lines on each of the following questions;  
The top three things that attracted me to this campaign...

1  
2  
3

4. This campaign looks like a serious endeavour to me because...

5. I think the campaign is trying to influence...

6. I think success for this campaign would look like/be...

7. Finally please bring these jottings and any campaign information and literature to the day to share with the other budding campaigning teachers....

Thank you we look forward to working with you on the day.

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