

General Certificate of Education
June 2005
Advanced Subsidiary Examination



BUSINESS STUDIES
Unit 2

BUS2

Monday 6 June 2005 Afternoon Session

In addition to this paper you will require:

- a clean copy of the Case Study (enclosed);
- an 8-page answer book.

You may use a calculator.

Time allowed: 1 hour

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is BUS2.
- Answer **all** questions.
- Do all rough work in the answer book. Cross through any work you do not want marked.

Information

- The maximum mark for this paper is 53.
- Mark allocations are shown in brackets.
- You will be assessed on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary, where appropriate. The degree of legibility of your handwriting and the level of accuracy of your spelling, punctuation and grammar will also be taken into account.
- Up to 3 marks will be awarded for the quality of your written communication.

Answer **all** questions.

- 1 Outline **two** methods of selection that Ling is likely to have used to hire the Works Manager for *Wei Foods Ltd* (see **Section D**). (6 marks)
- 2 Analyse the difficulties that might have been experienced by the business when the switch was being made from job to batch production at the larger restaurant (see **Section B**). (8 marks)
- 3 Discuss the extent to which economies and diseconomies of scale might have influenced the development of Jack's and Ling's businesses. (15 marks)
- 4 Explain **two** possible benefits that *Wei Foods Ltd* might have gained from adopting simultaneous engineering (see **Section D**). (6 marks)
- 5 Discuss whether Ling's leadership style was always effective. (15 marks)

END OF QUESTIONS