



Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

Forename(s)

Candidate signature

I declare this is my own work.

A-level BUSINESS

Paper 3 Business 3

Sample assessment material

Time allowed: 2 hours

Materials

For this paper you must have:

- a calculator
- the Insert.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 90.

For Examiner's Use	
Question	Mark
1.1	
1.2	
1.3	
1.4	
1.5	
2.1	
2.2	
2.3	
2.4	
2.5	
TOTAL	

Section A

[6 marks]

[illegible]

6

[6 marks]

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

6

7138/3

[9 marks]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

9

Assess whether diversifying into glamping would be a good decision for Finlay's Farm Ltd.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

9

7138/3

Evaluate **two** ways the business could reduce the risks it faces and recommend which **one** Finlay's Farm Ltd should implement first.

[illegible]

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outside the
box*

15

TURN OVER FOR NEXT SECTION

Turn over ►

0	2
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0	2	.	1
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[6 marks]

[illegible]

Analyse **one** reason why the size of bicycle retail chains might lead to a higher operating profit margin than small independent retailers.

[illegible]

6

7138/3

[9 marks]

[illegible]

9

[9 marks]

[illegible]

9

7138/3

0 2 . **5** Farmoor Cycles wants to improve the performance of the business.

Evaluate **two** actions the business should take to improve its performance and recommend which **one** it should focus on first.

Use information from **Appendices C–G** to support your answer.

[15 marks]

[illegible]

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15

END OF QUESTIONS

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ANSWER IN THE SPACES PROVIDED**

[illegible]

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[illegible]

There are no questions printed on this page

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ANSWER IN THE SPACES PROVIDED**

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Farmoor Cycles is a fictional business.