

GCSE Media Studies (8572/C)

Teacher online standardisation (T-OLS) index

Every year we publish a range of student NEA work for GCSE Media Studies (8572/C) showcasing different approaches from schools and colleges around the country. The materials cover a wide range of marks representing achievement at all levels of the mark scheme.

The primary purpose of this work is to help you standardise work for the internally assessed component before submitting marks for moderation. The examples can also support your teaching by exemplifying a range of Media products.

To help you find the examples you need, the tables below identify the year, briefs, a description, candidates and mark for each piece of work. **Please note**, the pieces of work from the current year do not include the mark.

8572/C GCSE Media Studies

Year	Media form	Brief	Brief Description	Candidate	Description	Mark (S,L,R,P)
2025	Audio	Brief 3	Radio: 3 min excerpt for breakfast show. Guess the artist (celebrity). The audience member asks 3 questions and then must guess.	T26 Stand 1 – Candidate Y	Breakfast show (radio)	
2025	Audio	Brief 3	Radio: 3 min excerpt for breakfast show. Use of talking points between presenters. Engagement with audience members who come on air to select songs. Inclusion of Adverts.	T26 Stand 2 - Candidate B	Bliss Radio (radio)	
2025	Audio	Brief 3	Radio: 3 min excerpt for breakfast show. Guest speaker in to discuss dangers of tanning beds. Boots giveaway and adverts for Leeds music festival.	T 26 Stand 3 – Candidate J	Youth FM	
2025	Print	Brief 1	3 Health drink printed adverts. SOI explains the planning of composition, symbolism, information and subject.	T26 Stand 4 Candidate I	Rejuice adverts	

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Year	Media form	Brief	Brief Description	Candidate	Description	Mark (S,L,R,P)
2025	Print	Brief 2	3 print posters and a synopsis for a new superhero film. Based on a story of two superhero brothers. Each poster promoting the film at different points in the run up to release.	T26 Stand 5 - Candidate K	Maestro Immortal	
2025	Print	Brief 1	3 Health drink printed adverts. The main focus is on the energy the drink provides and the benefits for focus, study, sport and lifestyle.	T26 Stand 6 - Candidate Z	Huel gives you fuel	
2025	Print	Brief 1	3 Health drink printed adverts. The focus is on the energy the drink provides and the benefits for fitness, sports performance and study.	T26 Stand 7 - Candidate C	Drink It. Dream It	
2025	Print	Brief 2	3 print posters and a synopsis for a new superhero film. Superhero girl wanting to take revenge on scientists who have created people through experimentation.	T26 Stand 8 - Candidate P	Magpie	
2025	Video	Brief 1	2 40-60 sec video adverts for a health drink. The focus is on Lucozade helping young people to achieve their dreams.	T26 Stand 9 – Candidate G	Lucozade TV spots	

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Year	Media form	Brief	Brief Description	Candidate	Description	Mark (S,L,R,P)
2025	Video	Brief 1	2 40-60 sec video adverts for Naked healthy drink. Promoting the drink as a way to connect with nature.	T26 Stand 10 – Candidate R	Naked 'A Sip of Nature'	
2025	Video	Brief 1	2 40-60 sec video adverts for VitaRise healthy drink. The adverts promote the drink in association with a healthy, aspirational lifestyle.	T26 Stand 11 – Candidate S	VitaRise	
			<i>(folders above are current TOLs materials)</i>			
2024	Print	Brief 2	Magazine: front cover and double page feature for a new upmarket lifestyle/consumer magazine, aimed at an audience demographic of NRS social grades AB.	T25 Stand 1 – Candidate I	Fashionista	52 (S8, L13, R14, E17)
2024	Print	Brief 2	Magazine: front cover and double page feature for a new upmarket lifestyle/consumer magazine, aimed at an audience demographic of NRS social grades AB.	T25 Stand 2 – Candidate E	Lirsstilen	23 (S5, L5, R7, E6)
2024	Print	Brief 2	Magazine: front cover and double page feature for a new upmarket lifestyle/consumer magazine, aimed at an audience demographic of NRS social grades AB.	T25 Stand 3 – Candidate F	The Gentleman	16 (S4, L4, R3, E5)

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Year	Media form	Brief	Brief Description	Candidate	Description	Mark (S,L,R,P)
2024	E-media	Brief 4	Online package: promotional package for a pop band or pop singer, known to national audience but seeking a global audience, with the international launch of their new album and a related tour film – 2 social media posts including a 15 second video, plus 2 website pages	T25 Stand 4 – Candidate K	Aether	47 (S8, L11, R11, E17)
2024	E-media	Brief 4	Online package: promotional package for a pop band or pop singer, known to national audience but seeking a global audience, with the international launch of their new album and a related tour film – 2 social media posts including a 15 second video, plus 2 website pages	T25 Stand 5 – candidate J	Fallen Angel	38 (S7, L9, R10, E12)
2024	Audio	Brief 1	Adverts: three 40–60 second radio adverts for a campaign to engage young people in careers in mental health care. Each advert will describe a different aspect of appeal.	T25 Stand 6 – Candidate C	(Different titles)	41 (S4, L10, R13, E14)
2024	Video	Brief 5	TV drama: two-minute sequence for an episode of a new television fantasy drama series, including recognition of disruption	T25 Stand 7 – Candidate A	Automatic	48 (S6, L13, R12, E17)

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Year	Media form	Brief	Brief Description	Candidate	Description	Mark (S,L,R,P)
2024	Video	Brief 5	TV drama: two-minute sequence for an episode of a new television fantasy drama series, including recognition of disruption	T25 Stand 8 – Candidate B	The House	20 (S3, L6, R4, E7)
2024	Print	Brief 3	Newspaper: front page and one other page for a new quality national newspaper, covering a human-interest story and a hard news story.	T25 Stand 9 – Candidate L	The Sentinel	51 (S8, L14, R14, E15)
2024	Print	Brief 3	Newspaper: front page and one other page for a new quality national newspaper, covering a human-interest story and a hard news story.	T25 Stand 10 – Candidate M	Thamesmead Times	32 (S6, L10, R13, E12)
2024	Video	Brief 1	Adverts: three 30 second video adverts for a campaign to engage young people in careers in mental health care. Each advert will describe a different aspect of appeal.	T25 Stand 11 – Candidate N	NHS Mental Health	41 (S6, L10, R13, E12)
2023	Video	Brief 2	Advert: TV ad for new puzzle or slice-of-life video game, showing the player immersed in the world of the game.	T24 Candidate A	Barry Boft	49 (S5, L14, R13, E17)

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Year	Media form	Brief	Brief Description	Candidate	Description	Mark (S,L,R,P)
2023	Video	Brief 5	Music video: 2-minute music video for an emerging artist or band, establishing their USP / brand.	T24 Candidate C	Maybe	17 (S3, L4, R5, E5)
2023	Audio	Brief 3	Radio: 3-minute extract from commercial music station, including interview with a celebrity, discussing a social issue of the time.	T24 Candidate F	Talk Music Radio	41 (S6, L11, R10, E14)
2023	E-media	Brief 4	Online package: promotional package for the star of a superhero film – 2 social media posts including a 15 second video, plus 2 website pages	T24 Candidate G	Ruby Wright	59 (S9, L15, R15, E20)
2023	Print	Brief 1	Adverts: 3 print adverts for combined print and online subscription to a quality newspaper, emphasising their unique access to and insight into current issues.	T24 Candidate K	The Lion	32 (S5, L8, R8, E11)
2021	E-media	Brief 4	Website: working homepage and one linked page for a website promoting a new independent, low budget film. The linked page will explain some of the background to the production of the film.	T22 Cand 1	Democracy	58 (S8, L15, R15, E20)

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Year	Media form	Brief	Brief Description	Candidate	Description	Mark (S,L,R,P)
2019	E-media	Brief 4	Website: working homepage and one linked page for the website of a vlogger. The linked page will introduce or review a feature or place of interest in the vlogger's local area	T20 Student C	Awaken	42 (S9, L10, R11, E12)
2019	Print	Brief 3	Adverts: three print adverts for a government-funded campaign to encourage young people to become involved in voluntary work within the community.	T20 Student H	Community Carers	45 (S7, L12, R12, E14)
2019	Print	Brief 3	Adverts: three print adverts for a government-funded campaign to encourage young people to become involved in voluntary work within the community.	T20 Student J	Cotswold Carers	24 (S4, L7, R5, E8)
2019	Print	Brief 3	Adverts: three print adverts for a government-funded campaign to encourage young people to become involved in voluntary work within the community.	T20 Student K	Young Volunteers	34 (S3, L10, R9, E12)
2019	Print	Brief 2	Newspaper: front page and one other page for a local tabloid newspaper. Hard news and background feature related to the same story.	T20 Student P	Kirkby Local	36 (S5, L11, R9, E11)

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Year	Media form	Brief	Brief Description	Candidate	Description	Mark (S,L,R,P)
2019	Video	Brief 5	TV: two-minute sequence for an episode of a new television sci-fi drama series, including an enigma	T20 Student Q	Transcendence	49 (S7, L12, R13, S17)
2019	Print	Brief 3	Adverts: three print adverts for a government-funded campaign to encourage young people to become involved in voluntary work within the community.	T20 Student S	Young Hackney Volunteers	51 (S7, L14, R14, S16)
Sample	Print	Brief 3	Magazine: front page and double page spread feature for a new magazine that is dedicated, exclusively, to the promotion of the persona, brand and specialist interest area of an online vlogger.	T19 Exemplar	Snapshot	44 (S8, L12, R11, E13)